



CULTIVATING YOUR PERSONAL LEARNING NETWORK WITH SOCIAL MEDIA

Welcome

Directions for Poll Everywhere:

1. Send a text message
“MARYMITCHELL779” to 37607 to
join the poll

Or join the poll online

PollEv.com/marymitchell779

2. Send response for your experience
with Twitter “a,” “b,” or “c.”

What’s your experience with Twitter?

- a) No account – never use
- b) Have account – rarely use
- c) Have account – regularly use

When finished with the survey, please introduce yourself to others at your table and discuss: In what ways do you continue your professional learning?



Learning Outcomes

- Define “Personal Learning Networks” for the purpose of understanding their impact on being an effective mathematics leader
- Establish a personal learning network for continued professional growth
- Reflect on the “7 Pillars of Digital Leadership in Education”



Essential Question

How can building your personal learning network impact your effectiveness as a mathematics leader?



What is a PLN?

P

Personal

L

Learning

N

Network





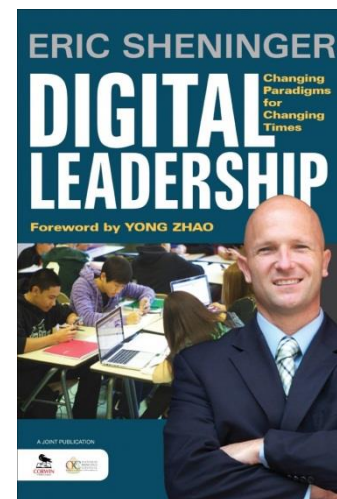
What is a Personal Learning Network?

“PLNs can be defined as collections of like-minded people with whom one exchanges information and engages in conversation.

These conversations focus on mutual interests and goals, with the main objective of professional growth and improvement.”

Digital Leadership, Changing Paradigms for Changing Times,

- Eric Sheneringer, 2014





How do these ideas connect to your philosophy of effective leadership?

Digital Leadership focuses on:

- a consistent pursuit of innovation,
- effective integration of technology,
- quality professional development,
- transparency,
- celebration of successes from which others may learn,
- establishment of relationship with stakeholders,
- an open mind,
- and anticipation of continued change.



Reinvent

“Digital leadership flies in the face of *That's the way we've always done it* and allows us to reinvent education.”

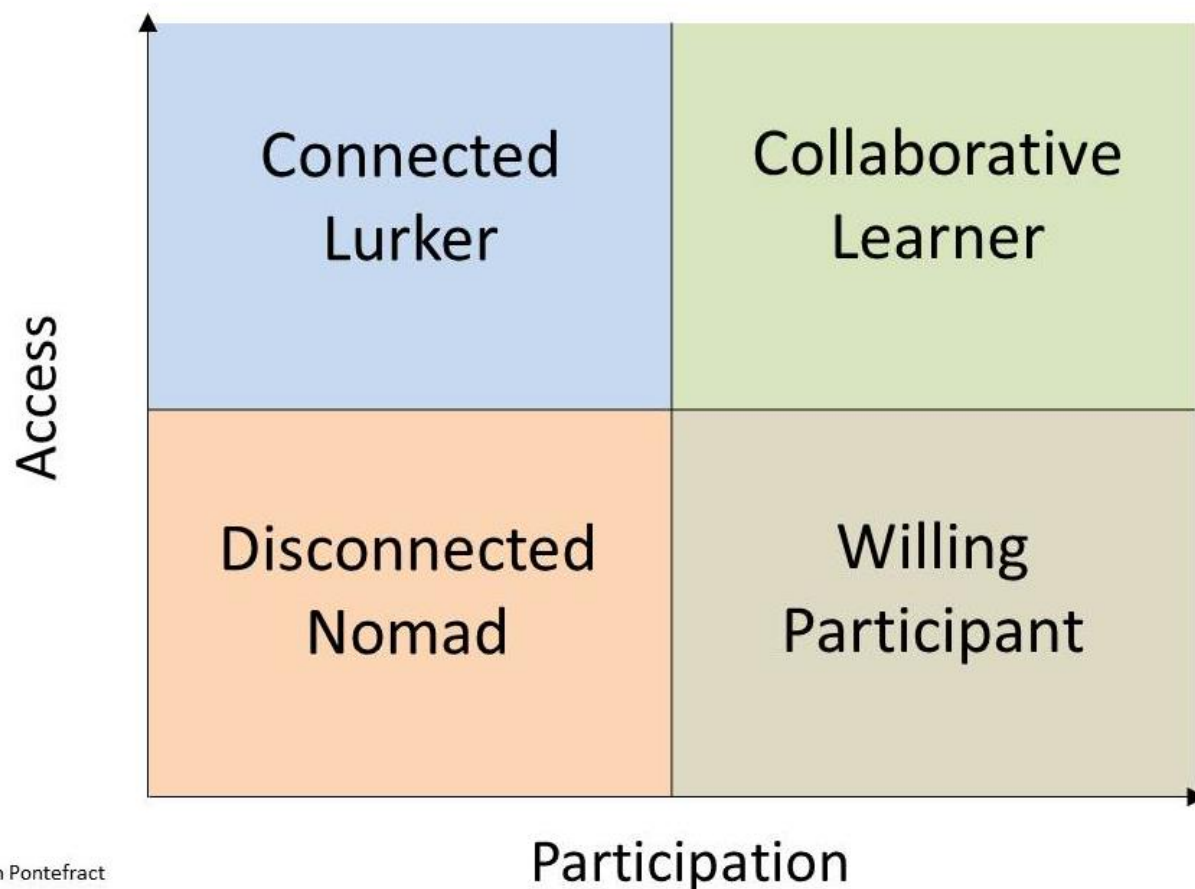
*Digital Leadership, Changing Paradigms for Changing Times,
Eric Sheninger, 2014*

The world is
constantly changing.

How are we changing with it?



Digital Learning Quadrants



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TWITTER IN



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TWEETS 344 FOLLOWING 291 FOLLOWERS 235

Compose new Tweet...


Trends · Change

#TruckWorthy
Promoted by Chevy Trucks


#NationalPoetryDay
#4YearsOfTorn
#LionHeartCoverTonight
#outlatour
#5SOSNINJAS
Nick Jonas
Hugo Lloris
Annabelle
Hong Kong


Tweets

Followed by Beth Still and Angela Maiers.


 **Hy-Vee** @HyVee
Here's a secret. Each Tuesday we tweet out surprise #HyChi deals. Follow us for insider access!


Hy-Vee Promoted Follow


 **Zack Patterson** @misterpatterson · 45s
" and it's not just the #s that help you in other classes. It is all about noticing patterns." -C.E #MySsSay
Columbus, OH
Expand Reply Retweet Favorite More

 **Bruce Van Horn** @BruceVH · 1m
I would love to have you on my email list so you can get my posts directly. Just go to brucevanhorn.com to subscribe

Who to follow · Refresh · View all

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 **Nancy Blair** @blairteach Follow

 **Craig Kemp** @mrkempnz Follow

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TWEETS 210 PHOTOS/VIDEOS 2 FOLLOWING 134 FOLLOWERS 50 FAVORITES 133 More Following

Genni Steele
@gennisteel
Always learning - Education, Mathematics, Photography
St. Paul, MN
Joined July 2010

Tweet to Message

11 Followers you know



2 Photos and videos



Tweets Tweets & replies


Genni Steele retweeted **Eric Sheninger** @E_Sheninger · 20h
Need to catch my flight. Here is my PLN Quick Start Guide esheninger.blogspot.com/2010/08/pln-qu... #CEoct
13 Retweets 13 Favorites


Genni Steele @gennisteel · Oct 1
RT @E_Sheninger A Thousand Mile Journey Begins with a Single Tweet by @DrSpikeCook via @EdSurge edsurge.com/n/2014-09-30-a... ...@marymitchell
2 Favorites View summary


Genni Steele retweeted **Jerry Blumengarten** @cybraryman1 · Sep 30
The key to using Twitter is to follow hashtags # of grade level, subject area or interest. #TeacherFriends
9 Retweets 10 Favorites

Genni Steele retweeted **Illustrative Maths** @IllustrateMath · Sep 30
Tonight at 8pm Eastern is the return of Task Talks! We'll be featuring a

Who to follow · Refresh · View all

 **Craig Kemp** @mrkempnz Follow

 **Chris Lehmann** @chrislehm... Follow

 **BeechAcres Parenting** @B...
Followed by Michele Sulfste... Follow

Popular accounts · Find friends

Trends · Change

#TruckWorthy
Promoted by Chevy Trucks

#NationalPoetryDay
#4YearsOfTorn
#LionHeartCoverTonight
#outlatour
#5SOSNINJAS
Nick Jonas
Hugo Lloris
Annabelle



Why?

- Updated
- Informed
- Efficient
- Enlightened
- Exposed
- In charge



Your poll will show here

1



Install the app from
pollev.com/app

2

Make sure you are in
Slide Show mode

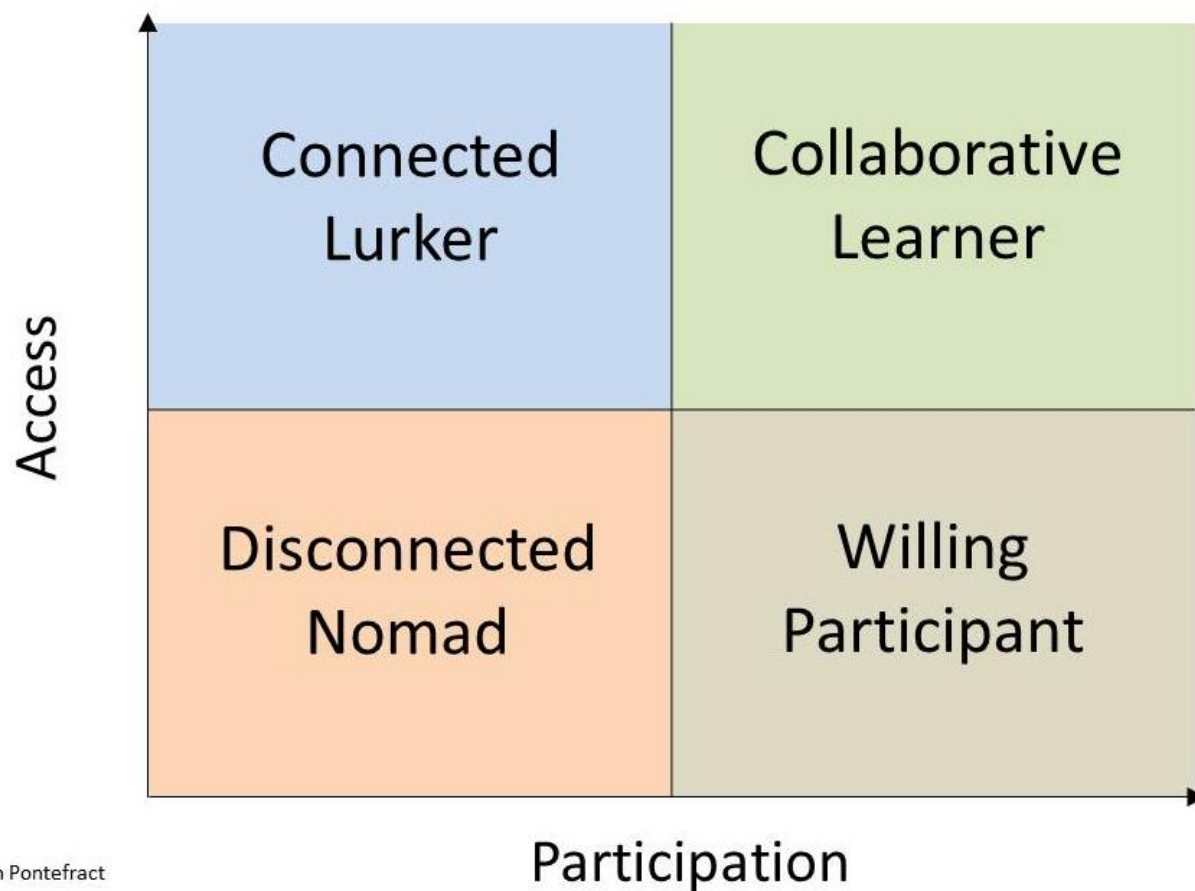
Still not working? Get help at pollev.com/app/help
or

[Open poll in your web browser](#)





Digital Learning Quadrants



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Learning Paths

Path 1

Task:
Account Set Up

Path 2

Task:
Building Who you
Follow

Path 3

Task:
Using Hashtags



7 Pillars

- Communication
- Public Relations
- Branding
- Student Engagement/Learning
- Professional Growth/Development
- Re-Envisioning
- Learning Spaces and Environments
- Opportunity



Discuss

How can building your professional learning network impact your effectiveness as a mathematics leader?



If it doesn't
challenge you,
it won't
change you.

curiano.com



THANK YOU!

COME TO BOOTH #401

PRESENTATION AT:

**[HTTP://MATHSOLUTIONS.COM/CONTACT-
US/SPEAKER-PRESENTATIONS/](http://mathsolutions.com/contact-us/speaker-presentations/)**